



Our guide to shopping safely

Our charming, friendly independent shops are part of what make East Lindsey's market towns so special... And they are open, safe and looking forward to seeing you.

Rediscover your high street – and

SHOP LOCAL STAY SAFE BE KIND

Practise...HANDS FACE SPACE. Keep on protecting each other.

Hands - Wash hands often

Face - Cover your mouth and nose with a mask

Space - Stay at least six feet or two-arms' length from others

Remember your face covering when going out and protect yourself and others. Face coverings are mandatory in most indoor spaces. A face covering is something which safely covers the nose and mouth. You can buy reusable or single-use face coverings. You may also use a scarf, bandana, religious garment or hand-made cloth covering but these must securely fit round the side of the face.

Use the NHS COVID 19 app

When you visit shops, bars, pubs, restaurants, sports centres, accommodation providers and many more businesses you must scan the QR code located at their entrance way using the NHS COVID 19 app.

The app is downloadable on your mobile by going to the Apple app store or android play store. Once downloaded, simply open the app, and click on "venue check-in" and scan the QR code. This will then register your visit.

If you can't use the phone app, don't worry and simply ask to register your details with the staff on hand.

Do your bit to help us #controlthevirus!

SHOP LOCAL STAY SAFE BE KIND



#LoveHorncastle

If antiques and vintage are your thing Horncastle has it all. Plus alongside its weekly markets on Thursday and Saturday there are a wealth of boutique shops.

Grace's Boutique is a well-known and well-loved women's clothing boutique in the heart of Horncastle and has been trading for ten years. Determined to continue to serve their customers, even if not able to in person - their new website launched shortly after Government Covid restrictions came into place. In a short space of time it has become a huge hit with customers. In fact, Grace's Boutique has reached international shores with deliveries being shipped as far afield as America!

Back in the store, hand sanitiser stations have been installed at the shop entrance and the customer service counter. Floor signage has been laid to remind shoppers to remain socially distanced, and a new Perspex screen has been installed at the till.





#LoveLouth
Known for its food and drink offer, Louth boasts an abundance of quirky independent shops and has a bustling market on Wednesdays, Fridays and Saturdays.

Eve And Ranshaw Ltd is a family run department store with a proud history of serving the community in Louth for almost 240 years. A wide range of measures have been introduced to ensure that those visiting the store can shop confidently and safely.

Once visitors enter the store, via the new one-way system, they will see hand sanitiser stations at the doors and directional signage clearly marked out for customers to follow. Staff are on hand to monitor the number of shoppers allowed in at any one time, and also to answer any questions people may have. Some shop fixtures have been removed to make it easier to move around the one-way system.



#LoveLouth
Business Spotlight



paint. Contactless payments and Perspex suspended screens installed at the till area. Smaller chairs to maximise the space and ensure social distancing, and removal of non-washable cushions. Menus have been reprinted and made surface wipeable. New systems include Track and Trace for customers, and new additional cleaning regimes for staff.

It's time to safely rediscover our market towns and high streets. Our businesses are working hard to ensure that they are safe, open and ready to welcome you!

Choosing to shop locally is vital for our community. Did you know that for every £10 spent in local shops, it provides an extra £50 for the local economy, and supports local jobs.

Plus you're likely to find local specialities and unique products – all sold to you with friendly, one to one personal customer service.

Look out for our flags and pavement stickers in towns reminding you to maintain social distancing.

Keep up to date by searching Facebook and Instagram for 'Love' followed by **Horncastle / Louth / Spilsby / Alford** or by visiting www.lovelincolnshirewolds.com. You'll find inspiration for shopping, our business 'spotlights' and guidance on staying safe when out and about.

Take a look at these businesses in your community to see how they have adapted to be Covid Safe. You can find lots more information by regularly checking our social media pages.

  www.lovelincolnshirewolds.com



#LoveAlford

Famous for its arts and crafts, Alford embodies the independent spirit with a range of specialist shops and a truly unique craft market.

All Things Sweet is a charming traditional sweet shop on the corner of Alford's Market Place. Currently two customers or families are allowed into the shop at any one time, and social distancing is made very easy to comply with thanks to the clear markings laid out on the shop floor. Hand sanitiser is placed at the entrance, and shoppers wear facemasks throughout their visit. During busy times customers are asked to queue outside and maintain social distancing. Owners Emma and Aaron have displayed sweet menus in the windows to help customers make a choice before they enter the shop and speed up serving times too!

Staff will now select your jar of sweets for you from the shelf and carry them to the counter to be weighed; sweets are weighed and bagged behind a new Perspex screen and all staff members use hand sanitizer, masks, gloves and have additional routines in place to clean and sanitise the serving area.



#LoveSpilsby

A quaint and unspoilt market town steeped in history. Spilsby is home to a host of tea rooms, cafes and artisan stores; the town's Monday market is also home to a lively outdoor auction.

Bijoux is a warm and welcoming little café on Spilsby High Street that has become a firm favourite with locals. Owner Caroline is keen to ensure that customers have as comfortable and welcoming experience as possible, whilst also adhering to new Covid-19 Secure policies and safety procedures.

New measures include new washable floor coverings and